



Exhibition corner: Filippi 1971 Stand, 2025

# Cabinet doors and laminated panels for every taste and need

For an evolving RV sector looking for new furnishing solutions, the Italian company offers complex and unique workmanship, delivering high-quality and design excellence

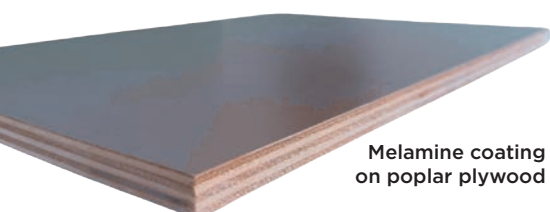
Words Renato Antonini

A new sales season has begun, and at a time when every RV company must go all in to compete in a complex market, Filippi 1971 is putting all its strengths to the test. It is doing so primarily with its presence at the Caravan Salon in Düsseldorf, but also with a refreshed image. It is implementing a subtle restyling of its logo, along with a new visual identity, which also includes a

redesign of its website, with the changes visible online from the end of August. Filippi 1971 will be at the Caravan Salon with its red, tunnel-shaped stand, showcasing some of the most representative samples of its wide range of products. This year, alongside with the laminated plywood and sandwich panels – its core business – the focus will be on its extended selection of doors.

*“At the Caravan Salon in Düsseldorf, doors take center stage,”* explains Francesca Filippi, International Sales Manager at Filippi 1971.

*“Twelve types of doors are on display*



Melamine coating  
on poplar plywood



Custom-made  
twisted furniture joint component



## Trade Expo in Melbourne

On July 30th 2025, the Australian branch Filippi 1971 Pty Ltd took part in the Caravan Industry Victoria Trade Expo, the B2B trade show in Essendon Fields dedicated to RV industry professionals. This participation reaffirms the company's commitment to the Australian market, where it has been present since the early 2000s and has been operating locally through its own subsidiary based in Epping, VIC, since 2021.



*"Australia was the first market we exported to at the beginning of this century," explains Francesca Filippi, International Sales Manager of Filippi 1971, "and today we generate about 15% of our turnover there. The Trade Expo is an important meeting point, not only for semi-finished products and our commodity products, such as panels for furniture carcasses, but also for design products. We showcased postformed doors, cabinet panels with acrylic doors, splashbacks, and even kitchen countertops. Thanks to our subsidiary Filippi Pty Ltd we can supply the Australian market directly and we have strengthened our warehouse with an available stock of around 30,000 panels."*

*to demonstrate what we're capable of making. From laminated panels to the most complex post-forming doors, Filippi 1971 can do it all, thanks to significant investments in machinery made in recent years and our highly developed in-house joinery department."*

### Products and processes: postforming and much more

Filippi 1971's latest investments have been primarily on the equipment needed to expand its production capacity for postforming doors. Postforming processes are increasingly in demand today: they provide an instant glow-up of the vehicle's interiors, with a more refined look. These are certainly complex processes, not within everyone's reach, but this is where Filippi 1971's ability to operate comprehensively in the world of RV furniture shines through, ranging from the simplest to the most elaborate products, adhering to the strictest quality standards.

*"Postforming processes will be more and more relevant to Filippi 1971's workload," states Francesca Filippi, "mainly for the market contingent reasons for which we have come prepared: we are proud to have now become a point of reference in the market thanks to our know-how, equipment and specialized team."*

Another product that is growing and will likely raise even more interest is splashback. This is a thin sheet of high-pressure laminate, from Filippi 1971's VittEr® range, applied to the kitchen walls of RVs: it has both aesthetic and protective properties. It doesn't absorb water, it is easily washable and heat-resistant (can be used also as heat shield) and has zero formaldehyde emissions. It can reproduce various types of decorations, including 3D-tile designs, as well as fabric and marbles with matching textures.

*"On the Australian market, splashbacks are already very popular," explains Viola Filippi, Marketing & Fairs Manager at Filippi 1971, "while in Europe some OEMs and after-sales companies are only now starting to understand its great potential both from a functional and from an aesthetic point of view."*

Also interesting is the offer of melamine-coated poplar plywood panels. The decorative melamine coating is applied directly to the plywood surface through a unique process taking place at the factory in Berbenno, offering greater resistance to wear and external agents. These panels can be used in various carcass areas, with varying thicknesses according to their structural application.

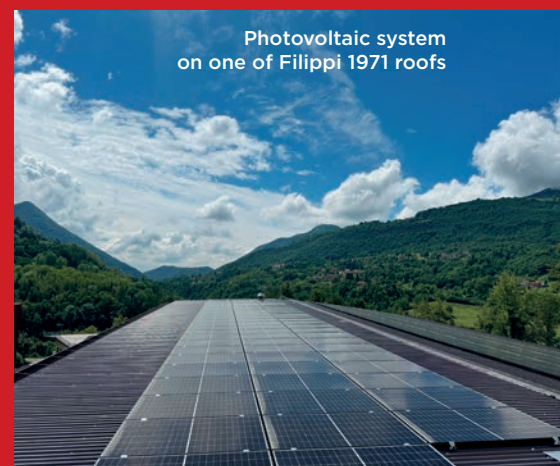
Finally, we note that Filippi 1971 has also introduced polyurethane gluing to its range of processes. Widely used in the nautical industry, it can also serve specific applications in the RV sector when needed, complementing traditional vinyl gluing. For example, polyurethane gluing can be used to join fabrics to aluminum sheets, or various decorative materials to polymer-based substrates.



## Environmental sustainability and corporate welfare

Filippi 1971 is increasingly committed to sustainability. In September 2025 its first "Sustainability Report" will be released to show its stakeholders its responsibility from an environmental and social point of view and all its progresses to date. *"In 2022, we voluntarily embarked on the process of preparing the Sustainability Report," explains Francesca Filippi. "It is a complex project that will continue over the coming years, which sees us engaged on multiple fronts. The installation of a large photovoltaic system on all the company's roofs is 80% complete, representing the most obvious expression of this commitment. But there's much more. For*

*example, the material we use most for our products is Italian poplar, which comes from plantations and not from deforestation, and we also try and keep our supply chain as short as possible."* But for Filippi 1971, environmental sustainability must also be accompanied by social sustainability, and thus investments have been made in corporate welfare. *"We have completed the new canteen for the company's 95 employees," explains Viola Filippi, Marketing & Fairs Manager at Filippi 1971, "and the gym will be the next to be inaugurated soon, accessible from 5:00 am to 10:00 pm to everyone who works at Filippi 1971."*



Photovoltaic system  
on one of Filippi 1971 roofs